

## 32BJ Health Fund Fall Conference

# Hospital Prices: The Policy and the Practical

Thursday September 22, 2022, 9:00AM – 2:30PM | 32BJ 25 W 18<sup>th</sup> Street New York, NY 10011 | In-person, 5<sup>th</sup> Floor Auditorium

### **Agenda**

(schedule is approximate)

8:00 am – Doors open for breakfast

9:00 – 9:15 am – **Welcome**

*Kyle Bragg, President, 32BJ SEIU*

9:15 - 9:40 am – **Introduction**

*Cora Opsahl, Director, 32BJ Health Fund*

9:40 – 10:30 am – **Keynote Speaker**

*Dave Chase, Creator and Co-leader, Health Rosetta*

10:30 – 10:45 am – **Break**

10:45 – 12:00 pm – **Morning Panel: Policy and Regulatory Approaches Pursued by State and Local Governments**

Moderator: *Claire Brockbank, Director of Policy, 32BJ Health Fund*

Panelists:

- *Vikas Saini MD, President, Lown Institute*
- *Vicki Veltri JD, LLM, Founding Executive Director, Connecticut Office of Health Strategy*
- *Christopher Whaley PhD, Economist, RAND Corporation*

12:00 – 12:15 pm – **Wrap Up of Morning Sessions**

*Howard Rothschild, President Realty Advisory Board on Labor Relations, Inc.*

12:15 - 1:00 pm – **Lunch**

1:00 – 2:30 pm - **Purchaser Working Session: What Purchasers Can Do Right Now**

Moderator: *Christin Deacon, JD, Principal Owner, VerSan Consulting*

Speakers:

- *Dave Chase, Creator and Co-leader, Health Rosetta*
- *Christopher Whaley PhD, Economist, RAND Corporation*

2:30 pm – **Closing Remarks, Adjourn**

*Cora Opsahl, Director, 32BJ Health Fund*

**Access the slides here**



# Speakers

---



## **Dave Chase, Co-founder and CEO, Health Rosetta**

Dave Chase is the Co-founder and CEO of Health Rosetta, a free tool that has helped employers reduce their healthcare costs by 20 to 40 percent—whether they have 100 or 100,000 employees—reversing the trajectory of paying more each year for healthcare—and getting less. Dave is the recipient of the Health Value Awards' Lifetime Achievement for Health Benefits Innovation from the World Health Care Congress.



## **Chris Deacon, VerSan Consulting**

Christin Deacon formed VerSan Consulting, LLC in order to educate and engage employers to be more prudent purchasers of healthcare. Prior to founding VerSan Consulting, Deacon ran the health plans for New Jersey Department of Treasury. Deacon was credited with helping the State save over \$3 billion through a number of initiatives, including more oversight, procurement strategy, and strict vendor accountability.



## **Vikas Saini, MD, President, Lown Institute**

Vikas Saini, MD, is president of the Lown Institute, a nonpartisan think tank that believes a radically better healthcare system is possible. Dr. Saini leads the Institute's signature project, the Lown Institute Hospitals Index for Social Responsibility, which includes measures never used before, like hospital racial inclusivity, CEO-to-staff pay equity, and avoidance of overuse.



## **Vicki Veltri, Founding Executive Director, Connecticut Office of Health Strategy**

Victoria Veltri has extensive experience in healthcare leadership and legislative policy, including as the inaugural Executive Director of the State of Connecticut Office of Health Strategy (OHS), where she oversaw the agency's mission to implement comprehensive, data-driven strategies that promote equal access to high-quality healthcare, control costs, and ensure better health for the people of Connecticut.



## **Christopher Whaley, PhD, Economist, RAND Corporation**

Christopher Whaley is a Health Economist at the RAND Corporation. His research on health care price transparency and market structure has been published in leading clinical, health policy, and economics journals. Chris has presented results to state and federal policy makers, including the California State Assembly, the Congressional Budget Office, and the Federal Trade Commission.